In the Specification:

On page 11 of the application as filed, please replace the section titled "BRIEF

DESCRIPTION OF THE DRAWINGS" with the following replacement section:

BRIEF DESCRIPTION OF THE DRAWINGS

Figure 1 shows a flow chart of the embodiment of the method for providing personal

information; [[and]]

Figure 2 shows a flow chart of the embodiment of the method for providing personal

information;

Figure 3 shows an example of a source data provider (SDP) collaborating with a database

service to enable members of the database service to be automatically alerted concerning

revenue-generating opportunities while retaining their anonymity;

Figures 4-6 illustrate steps of SDP collaboration with a database service to enable

members of the database service to be automatically alerted concerning revenue-generating

opportunities while retaining their anonymity;

Figures 7-11 illustrate an example of SDPs participating in new revenue-generating

opportunities while also complying with all privacy laws and regulations; and

Figures 12-13 illustrate an example of how collaboration between SDPs and a database

service protect the SDPs from potentially negative and destructive publicity while enabling new-

found revenues.

Please replace pages 35-39 of the application as filed by adding the following new

paragraphs at the end of the textual matter contained on page 34 of the application as filed:

Example 4

This example illustrates how YTC enables its members to be automatically alerted

concerning revenue-generating opportunities that they specifically qualify for while retaining

their anonymity. Figure 3 provides a view of an example of SDPs collaborating with YTC,

specifically an example of "Prescription Profile," an SDP, collaborating with YTC. Figures 4-6

illustrate features of this process of selective dissemination of information (SDI).

In a first step of the process, YTC members may set a flag in their Profile showing that

they want YTC to inform the member concerning revenue-generating opportunities for which

they personally qualify (making it easier for YTC's members to learn of such revenue-producing

opportunities without their having to constantly search to find such opportunities for

themselves). This may occur through YTC's central servers. In a second step, illustrated in

Figure 4, YTC will send only essential information (for only those members who have indicated,

via their profile, that they want to be informed by YTC concerning revenue-generating

opportunities) to the QRC system at each of the appropriate SDPs to determine if there is a

match (this is the process of validating that the member qualifies for the revenue opportunity).

At step three, illustrated in Figure 5, the QRC at the SDP will then communicate and

interact with the SOP's data systems to determine which YTC members actually match the

required criteria for the revenue-generating opportunity. At a fourth step illustrated in Figure 6,

the QRC system sends the complete list of all YTC members who have qualified for the revenue-

generating opportunity back to YTC's Central Servers, and it records in the audit trail on the

QRC all pertinent information for this transaction.

YTC's Central Servers then alert those YTC members who qualify for the revenue-

generating opportunity via secure e-malls, and the YTC member has to respond within a

specified timeframe to the opportunity. The YTC member receives notification that they have

qualified for a revenue-generating opportunity along with all details pertaining to that

opportunity, and then the member responds back with an indication of their desire to proceed or

to decline the opportunity. The YTC member receives remuneration ($$$, potentially even

substantial remuneration) from YTC for their voluntary involvement in the revenue-generating

opportunity, all the while maintaining their anonymity-the entity paying YTC to find qualified

individuals need not know who the specific individual actually is.

Example 5

This example illustrates how YTC will enable source data providers (SDPs) to participate

in new revenue-generating opportunities while also complying with all privacy laws and

regulations. Figure 7 provides a view of an example of SDPs not collaborating with YTC, while

Figures 8-10 illustrate features of an example of an SDP – UHC's "Prescription Profile" highway

with YTC collaboration.

By collaborating with YTC, the SDP virtually eliminates risk of negative publicity, and

the SDP will in fact dramatically increase revenues because of specific consents that are

legitimately provided by the individual to use their data, creating entirely new revenue

opportunities. As illustrated in Figure 8, YTC gives a thumbs up or thumbs down to United

Healthcare's Ingenix. Then, as shown in Figure 9, YTC gives United Healthcare's Ingenix (SDP)

a list of candidate individuals for a revenue-generating transaction. Figure 10 shows how United

Healthcare's Ingenix (SDP) gives a list of qualified individuals for the revenue-generating

transaction to YTC. As shown in Figure 11, YTC gives United Heathcare's Ingenix (SDP) an

entirely new revenue stream while also being protected from any negative publicity because they

do so with specific authorization by the individual for the specific revenue-generating

transaction.

Example 6

This example illustrates how YTC protects source data providers (SDPs) from potentially

negative and destructive publicity while enabling new-found revenues. This example is

illustrated by Figures 12 and 13. Without the SDP's collaboration with YTC, it is only a matter

of time until disaster strikes with lots of negative publicity (e.g. on "60 Minutes") resulting in a

precipitous drop in revenues. However, as illustrated in Figure 13, by the SDP collaborating with

YTC, the SDP virtually eliminates risk of negative publicity, and the SDP will in fact

dramatically increase revenues because of specific consents that are legitimately provided by the

inidivual to use their data for entirely new revenue opportunities. The SDP simply checks with

YTC to verify specific authorizations, and YTC sends new revenue opportunities to the SDP.